

CORPORATE SOCIAL RESPONSIBILITY INITIATIVE

Aspen Dental and Aspen Dental Management, Inc. (ADMI) are committed to bringing smiles to the communities we serve. Our “Smile for Good” initiative encompasses a wide range of activities, including partnerships, corporate donations, network-wide events, in-office donations and service in our local communities.

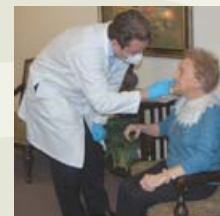
We’ve established a solid track record of donations and service – in 2010 alone, we donated more than \$65,000 to organizations around the U.S., while our employees volunteered more than 2,500 hours. Below is a sampling of some of the great causes that Aspen Dental supports.

Hillside Work-Scholarship Connection (HW-SC): Aspen Dental recently provided the HW-SC, a nationally recognized youth development program, with a four-year, \$50,000 grant to support its efforts in the Syracuse City School District. For two consecutive years, Aspen Dental dentists and hygienists provided a day of free dental services to HW-SC high school students, including x-rays, basic cleanings and fluoride treatments. To date, nearly 100 students have been served.



Oral Health America (OHA): In 2010, Aspen Dental partnered with OHA in support of OHA's Fall for Smiles program, an oral health education program. Specifically, Aspen Dental and OHA focused on Smile for Life, an initiative that targeted older adults with important information on oral health and aging.

Dental Care for Mature Adults: Many people who wear dentures that don't fit right or are in need of repairs find themselves unable to chew properly and lose the self-confidence to interact with family and friends. A proper-fitting denture can change all that, and many Aspen Dental doctors volunteer in their local communities to make that a reality for denture patients. Take Dr. Gabriel Iancu, an Aspen Dental practice owner in Albany, NY – he regularly goes into the community to provide free denture exams, repairs, adjustments and relines, and oral cancer screenings to senior citizens in the Albany area who otherwise would not have access.



Creating Holiday Smiles: Dental professionals and staff from more than 50 Aspen Dental offices and the Practice Support Center closed 2010 by giving back to their local communities through the company's third annual “Creating Holiday Smiles” initiative. Employees from Aspen Dental offices in more than 20 states worked with community service organizations, including Toys for Tots, Salvation Army and the Ronald McDonald House.